

“Business Practice in Norway – 2009: Focus on the High North Logistics”

August 2009, Kirkenes

Organized by
High North Center for Business
at Bodø Graduate School of Business
in cooperation with
Barents Institute
Centre for High North Logistics
University of the Arctic

Preliminary program (as of 06.08.09)

Sunday, August 23rd

Arrival of the course participants (students and faculty)

Monday, August 24th

09:00 Opening of the course (Kirkenes Competence Center)

Chair: Associate professor Anatoli Bourmistrov (HHB)

Setting up agenda: “Opportunities and challenges in developing logistic solutions in the High North”

- “Meeting future competence challenges for business in the High North - developing international education and research programs”, Professor Frode Mellemvik, High North Center for Business at HHB
- “Center for High North Logistics: Visions, Ambitions and Activities”, by director Kristin Omholt-Jensen
- “Opportunities and Challenges for Business in Logistics in the High North”
 - Tschudi Shipping Company AS (TBC)
 - DNV (TBC)
- Presentation of the Barents Institute by director Svein Helge Orheim

12:00 Lunch at Rica Arctic Hotel

13:00 Groups A, B: Case study of “Mudenia Elektro AS” (Case focus: Logistics challenges in project management: staff rotation, supplier relationship management (purchase management), transportation outsourcing)

Groups C-F: Case study of DNB Nor (Case focus: Challenges and opportunities for credit organizations with respect to potential growth of logistics activities in the High North).

18:00 Dinner at Rica Arctic Hotel

19:00 Working on exam papers

Tuesday, August 25th

09:00 Group A, B, C: Case study of Barel AS (Case focus: Peculiarities of logistic operations when doing business with Russia, e.g. customs regulations, taxation, etc.)

Group D, E, F: Case study of TSCHUDI NORTHERN LOGISTICS (TBC) (Case focus: Differences in providing logistics solutions and forwarding worldwide from perspectives of comparing Russia and Norway)

12:00 Lunch at Rica Arctic Hotel

- 13:00** Group A, B, C, D, E, F: Case study of Kirkenes Havn AS (Case focus: Port organization and operations in relation to High North logistics: challenges for sustainable regional development, operative resources utilization and international cooperation)
- 18:00** Dinner at Rica Arctic Hotel
- 19:00** Working on exam papers

Wednesday, August 26th

- 09:00** Seminar "International and local perspectives on development of business logistics in the High North" (Rica Hotel Kirkenes)

Part 1. International opportunities from local perspectives

- "Kirkenes area industry review", by Svein Helge Orheim (Barents Institute)
- "Development of High North logistics - challenges for regional authorities", by representative from Sør-Varanger Municipality (TBC)
- "Synergies of regional and global research cooperation: Example from a research project", by Associate professor Anatoli Bourmistrov/HHB

- 12:00** Lunch at Rica Hotel Kirkenes

13:00 Part 2. The Role of Russia in the developing (logistics) in the High North

- "Opportunities for Russian-Norwegian cooperation in the High North", by Igor Bulay, Russian Consulate General (TBC)
- "Geopolitical changes in European energy security and opportunities for the opening of new shipping routes. Russia as geostrategic and geo-economic actor", by senior researcher Viviane du Castel / ISEG-ISERAM, ISMEA
- "Russia in the globalization of the XXI century", by Professor Alexandre Melnik / ICN Business School
- Summary

- 17:00** Dinner at Rica Arctic Hotel

- 19:00** Working on exam paper at group-rooms

Thursday, August 27th

- 09:00** Groups A-F: Case study of KIMEK BERGEN GROUP AS (Case focus: Challenges and opportunities connected with the development in the High North for Kimek AS)

- 12:00** Lunch at Rica Arctic Hotel

- 13:00** Preparation of presentations and final papers

- 15:00** Oral presentations of papers by groups A,B

- 18:00** Dinner at Rica Arctic Hotel

- 18:30** Check-out of group A (departure 20:05)

- 19:00** Working on exam paper at group-rooms (groups C-F)/preparing for presentation

Friday, August 28th

- 09:00** Presentations (groups C-F)

- 12:00** Lunch at Rica Arctic Hotel

- 13:00** Check-out of group B. Departure (by car)
Groups C-F visit Grenseland museum.

- 18:00** Dinner at Shanghai Restaurant/Grill

- 21:00** Free time

Saturday, August 29th

- 09:00** Checking the apartments before departure. Departure of groups C-F.